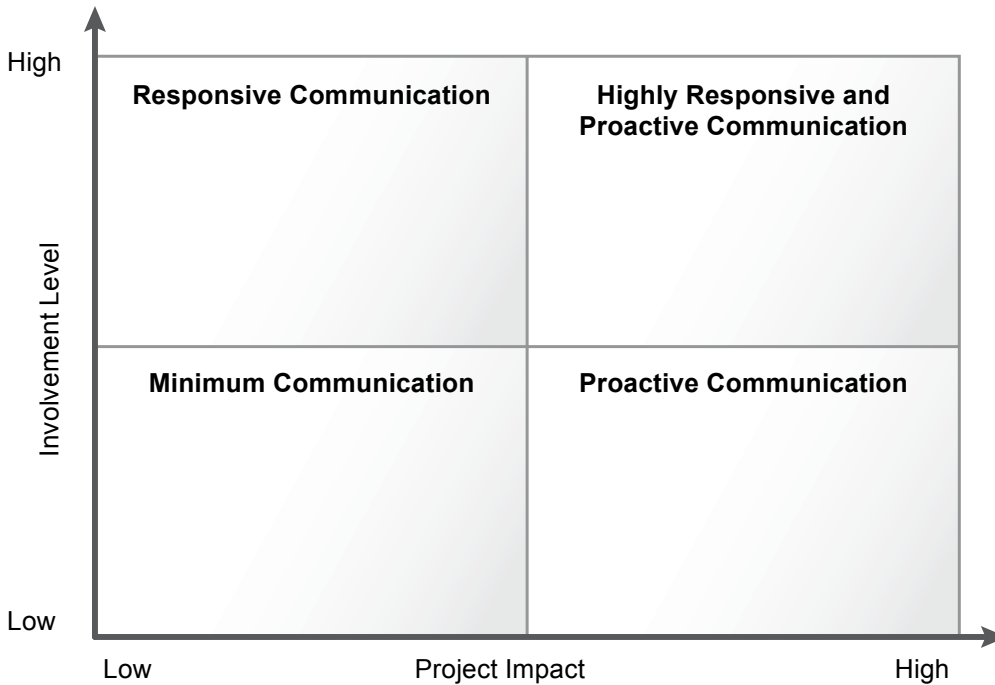




Communication Involvement/Impact Grid



GRID INSTRUCTIONS

Plot each stakeholder in grid.
Communicate results to all team members.

STAKEHOLDERS LIST:

- A _____
- B _____
- C _____
- D _____
- E _____
- F _____

COMMUNICATION INVOLVEMENT:

- **Minimum Communication** involves the lowest level of participation such as scheduled emails or a newsletter.
- **Responsive Communication** requires response to requests within an agreed upon timeframe to avoid major issues.
- **Proactive Communication** requires preemptive outreach for all decisions that impact the project or stakeholders' interests.
- **Highly Responsive and Proactive Communication** requires full engagement of the stakeholders—communicating regularly regarding project decisions and progress and responding quickly to any requests.

