Transportation Safety Program Restricted Account  
UDOT 06C-29

Effective: July 10, 2019  
Revised: N/A

Purpose
To establish policies by which the Utah Department of Transportation (Department) approves, distributes and partners with private agencies and donors, and the process by which the Department will consult with the Department of Public Safety to prioritize programs and efforts funded with account funds.

This account provides opportunities for private agencies to donate, or partner with the Zero Fatalities Program, Safe Routes Utah Program or any other traffic safety education program within the Department.

Policy

General Principles
Revenue generated from donors and partners will be used to offset costs associated with providing the program or to extend the reach of public safety programs beyond available public dollars. All partnership activities will require a partnership agreement between the Department and the partnering organization (Partner). All partnership agreements will provide a net benefit to the public. As determined by the Department, partners may be eligible for acknowledgement signs or other forms of recognition. The Department retains sole discretion to determine what signs or other forms of recognition will be approved.

Partnership Policies and Agreements
All partnership agreements must include language authorizing the Department to terminate the agreement if the Department determines that the agreement, or acknowledgement:

- Is contrary to the goals and policies of the Department or traffic safety education programs (for example, Zero Fatalities)
- Presents a safety concern
- Is not in the public interest

Partnership agreements must contain the following provisions:

1. No Partner will be in the business of promoting activities that would have a negative impact upon, or dishonor or discredit the State of Utah or the Department. It is the sole discretion of the Department to determine whether the activities meet the standards of this policy.
2. Neither the Partner, nor any advertising or promotional materials associated with the Partner, including but not limited to digital information, signs, website, or social media postings, may state or
imply that a State agency or institution endorses a Partner’s product or service.

3. All Partnership activities must comply with Federal and State laws and regulations including, but not limited to:
   a. The Partner is prohibited from entering into any contract or agreement that would result in the promotion or acknowledgement of political candidates, parties, purposes, or issues on Department property.
   b. No Partnership may promote the use or activity of alcohol, tobacco, drugs, gambling, sexual material, or any substance or activity illegal for minors.

4. Companies or organizations currently contracted with the Department are not allowed to donate to safety programs.

Program Administration
Partnership programs may be structured in one of the following ways. All partnership programs are subject to approval by the Department after consultation from the Department of Public Safety:

1. **Donation**: Individuals, companies, organizations, or groups may donate funds, gift cards, goods, or services to a transportation safety program. A letter from the Department will be provided to the donor stating the donation dollar amount or service for tax purposes.

2. **Sponsor**: Individuals, companies, organizations, or groups may sponsor a specific event, item(s), or work related to transportation safety. Sponsors may be eligible for acknowledgement signs or other forms of recognition in accordance with this policy.

3. **Partnership**: Individuals, companies, organizations, or groups may partner with the department and its safety behavior programs to provide goods, services, or funding for the program.

Collection
Private agencies shall send all cash and cash equivalents (for example, gift cards) directly to the Comptroller's Office in compliance with UDOT 02-60 - Cash Receipts.