

## 1

## COLLABORATE

### STEP 1: COLLABORATE WITH LOCAL GOVERNMENT

#### What To Do

I. Identify a general concept for raised medians (corridor, location, etc.)

II. Gather supporting materials listed

III. Meet with local jurisdiction(s)

- Present raised median ideas and data and gather feedback
- Set the expectation for how feedback will be used
- Listen to input and incorporate suggestions to mitigate concerns
- Discuss next steps

#### Who to Involve

- Internal project lead
- Internal leadership team
- Local jurisdiction engineering staff members
- Local jurisdiction leadership team

#### Supporting Materials

- “Before” map
- Conflict map
- Raised median videos
- National research
- Assessment results

#### Ask yourself the following questions before moving to step two.

*Have you worked with the local jurisdiction to present raised median idea and gather feedback?*

*Is the local jurisdiction supportive of moving forward?*

*If no, it's okay to stop here and explore other solutions.*

*If yes, move forward to Step 2.*

## 2

## INVOLVE

### STEP 2: INVOLVE DIRECTLY AFFECTED STAKEHOLDERS AND GATHER FEEDBACK

#### What To Do

##### I. Identify directly affected stakeholders

- Look at the businesses and homes nearby and determine who will be directly impacted by raised medians.

##### II. Identify the level of flexibility that is available with each raised median location

##### III. Gather supporting materials listed

##### IV. Meet with directly affected stakeholders

- Present raised median details specific to the area and gather feedback
- Set the expectation for how feedback will be used.
- Listen to input and incorporate suggestions to mitigate concerns when possible.

##### V. Accommodate stakeholder input and refine plans when possible

- Make every effort to address stakeholder issues before making formal decisions
- Possible accommodations/considerations may include:
  - Altering median openings to accommodate wider turning radii for trucks
  - Cross access agreements
  - Allowing U-turns
- Discuss next steps
  - Outline what will happen next in the process, whether it's another discussion or a decision to move forward with design.

#### Who to Involve

- Project team lead
- Local jurisdiction representatives
- Property owners
- Tenants

#### Supporting Materials

## RAISED MEDIAN ENGAGEMENT GUIDE

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- “Before” map, showing the corridor as it stands now
- Figure of proposed corridor with safety issues identified
- Raised Median videos
- National research
- Assessment results

### **Ask yourself the following questions before making a decision to implement raised medians.**

*Have you met with directly affected property owners, identified their concerns and listened to their feedback?*

*Have you considered solutions that address these concerns?*

*Have you reported your outcome and decision to directly affected stakeholders?*

*Are the directly affected stakeholders comfortable moving forward?*

*If no, it's okay to stop here and explore other solutions.*

*If yes, move forward with implementing raised medians.*

## 1

## INVOLVE

### STEP 1: DEVELOP PRELIMINARY RAISED MEDIAN DESIGNS AND TAKE THEM BACK TO LOCAL GOVERNMENT FOR FEEDBACK

#### What To Do

#### I. Meet with the local jurisdiction to review designs and receive feedback

#### II. Support design with data and research

- The data and research that you've been using to justify the need for this raised median will be important when presenting an updated design.

#### III. Develop and present Public Involvement Plan

- The Public Involvement Plan is a living document that is going to change many times throughout the course of your project. It's important to keep the information updated and add to it as you go.
- Present your Public Involvement Plan to local jurisdiction and incorporate any suggestions/feedback for outreach.
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#### Who to Involve

- Internal project lead
- Internal leadership team
- Local jurisdiction engineering staff members
- Local jurisdiction leadership team

#### Supporting Materials

- Before and after maps
- Identify any specific stakeholder accommodations made during design
- Future travel demand
- New business access figure

#### Ask yourself the following question before moving to step four.

*Is the local jurisdiction still on board with moving forward?*

*If no, it's okay to stop here and explore other solutions.*

*If yes, move forward to Step 2.*

## 2

## INFORM

### STEP 2: PRESENT DESIGN TO DIRECTLY IMPACTED STAKEHOLDERS

#### What To Do

#### I. Meet with key stakeholders to present the preliminary design that was developed based on feedback during collaboration process.

- Give the stakeholders an opportunity review the preliminary design and answer any questions.

#### II. Support design details with data and research

- Demonstrate why the design turned out the way that it did and clearly explain how you incorporated earlier feedback into the design.

#### III. Provide business access, parking and circulation figures

- Provide visuals explaining how these elements might be managed after the median is implemented.

#### IV. Discuss next steps

- Identify what happens next in the process, whether it's another design revision or moving forward with construction.

#### Who to Involve

- Project team lead
- Local jurisdiction representatives
- Property owners
- Tenants
- Public Involvement lead

#### Supporting Materials

- Before and after maps
  - Identify stakeholder accommodations
- Future travel demand
- Business access figures

#### Ask yourself the following question before moving to step three.

*Have you reached a consensus with the directly impacted stakeholders regarding design plans?*

## 3

## INFORM

### STEP 3: INFORM THE GENERAL PUBLIC ABOUT PROPOSED RAISED MEDIANS

#### What To Do

##### I. Present median plans to a broader audience

- Host public meetings, contact local news outlets, canvass adjacent areas to provide fliers/door hangers with project info, etc.
  - Refer to Public Involvement Plan to execute these efforts.

#### Who to Involve

- Project manager
- Project design team
- Public Involvement team
- Local jurisdiction staff
- Nearby businesses, residents and drivers

#### Supporting Materials

- Before and after maps
- Future travel demand
- Business access, parking and circulation figures
- Flier / handout
- Construction schedule

#### Median Implementation Communication Guide Supporting Materials List

- Public Involvement Plan Template
- Raised Median Videos
- Example Flier/Handout
- Raised Median Case Study
- National Raised Median Research
- Before / After Map Example